

TURTLE LAKE AREA CHAMBER OF COMMERCE
MEETING MINUTES
NOVEMBER 4TH, 2009

Chamber President Pam Matye called the meeting to order at 5:33p.m. on Wednesday, November 4th, 2009 at the Stop Inn Restaurant, located at 1396 3-1/2 Street, Turtle Lake, Wisconsin.

Roll Call: Present: Pam Matye, Wendy Boese, Dawn Norton, Ken & Judy Ahlberg, Jane Schradle, Sue Friday, Chuck Dunlop, Ken Ahlberg, Trudy Popenhagen and Danielle Maxwell. Absent: Penne Thill.

Review of Agenda: The agenda was approved as presented.

SECRETARY'S REPORT: Minutes were presented; Maxwell noted a correction of the Chamber Christmas Chili Feed with Santa hours to be 2pm – 6pm. It was moved by Boese and seconded by Judy Ahlberg to approve the Secretary's report and minutes with the correction. Motion Carried.

TREASURER'S REPORT: The current balance of \$4,038.90. Ahlberg inquired if the whereabouts of the second post office box key was known. Ahlberg distributed a listing of current members, explained the revenue/expense report on events and the Chamber Bucks report. It was moved by Maxwell and seconded by Friday to approve the Treasurer's report as presented. Motion Carried.

COMMITTEE REPORTS:

WI Colorfest Weekend: Dunlop reported that the feeling was that it was a good and worthwhile event overall. He noted some tweaking that would be done for next year; Uniquely Wisconsin will be held on Saturday only as it was much more successful than on Sunday. The Fondue sold about 100 plates. There was some discussion and feedback regarding the event.

BUSINESS ANNOUNCEMENTS/UPDATES:

New Frontier is hosting Oktoberfest during October and November, Thursdays and Saturdays, 11:00am – 8pm. Trudy Popenhagen of Xcel Energy presented on the various programs and energy savings information that the company offers and distributed information. Ken & Judy Ahlberg announced their 10th anniversary was in October and that in September they had filled their map of guests from all 50 US states. They also announced their retirement and sale of the bed and breakfast. The new owners are from Arizona and will be in later in the month. They noted that they would remain individual Chamber members. Maxwell reminded businesses that there were a couple advertisement spots available in the UpNorth guide and that businesses should take advantage of the opportunity so that it does not end due to lack of participation. Norton announced their new LED signage that will display specials, including community events. Dunlop invited the group to the Veteran's Day program held at the school on Wednesday, November 11th at 10:00a.m.

OLD BUSINESS:

Annual Meeting & Dinner: It was determined that the dinner would consist of two entrées, chicken kiev and roast pork loin with cranberry glaze, baby red potatoes, and California blend vegetables. Both award recipients would be attending and nominations were made for each position: President, Ken Mandley; Treasurer, Matt Gores; and Secretary, Danielle Maxwell. Dawn Norton offered to fill one of the Vice President vacancies and said that she would also make some contacts to other members.

Chamber Christmas – Chili Feed with Santa: Positions and needs were discussed. Ken Mandley offered to be Santa; Maxwell and Friday will help with set-up and decorating; Norton and Mandley to coordination food and supplies; Norton would also check with Penne Thill regarding goodie bags. It was noted that we were sufficient with dishes for the meal. It was moved by Schradle and seconded by Matye to conduct the Holiday Promotion Drawing the same as in 2008; six drawings of \$25 in Chamber Bucks at the Chili Feed and must be present to win, and one drawing of \$100 in Chamber Bucks and five \$50 prize drawings on December 22nd at 4:00pm at Village Hall.

NEW BUSINESS:

TLACC – Direction of Organization & Mission: Mandley expressed that during the Executive Committee meeting the future of the Chamber was discussed. There were concerns of the group moving away from the core values and mission. It was determined that 2010 would be the beginning of the Chamber moving toward the core mission and will re-evaluate what Chamber involves itself with in the future. It was also determined that the Executive Committee would select a meeting time and location of future meetings to help encourage more attendance.

FUTURE BUSINESS: None.

NEXT MEETING: The next meeting would be on Thursday, November 19th, at 5:30pm at the St. Croix Casino for the Annual Meeting and Dinner.

ADJOURNMENT: It was moved by Mandley and seconded by Maxwell to adjourn the meeting at 7:04p.m.

Prepared by:

Danielle Maxwell
TLACC Secretary