

TURTLE LAKE AREA CHAMBER OF COMMERCE
MEETING MINUTES
MAY 6TH, 2009

Chamber President Pam Matye called the meeting to order at 5:32p.m. on Wednesday, May 6th, 2009 at the Stop Inn Restaurant, located at 1396 3-1/2 Street, Turtle Lake, Wisconsin.

Roll Call: Present: Pam Matye, Ken Mandley, Ken Ahlberg, Jane Schradle, Penne Thill, Wendy Boese, Sue Friday, Teresa Meade, Dawn Norton, and Danielle Maxwell.

Review of Agenda: The agenda was approved as presented.

SECRETARY'S REPORT: Minutes were presented. It was moved by Ahlberg and seconded by Friday to approve the Secretary's report and minutes as presented.

TREASURER'S REPORT: End of the month balance of \$2,623.15, Ahlberg said that it was a quiet month and there were vendor fees paid and ad invoices. There was some discussion of Chamber Bucks and the total of Chamber Bucks spent to date, \$8,210.00. It was moved by Mandley and seconded by Schradle to approve the Treasurer's report as presented.

COMMITTEE REPORTS:

Spring Market Day: Matye reported that some spaces were still available. It was determined to begin serving at 6:00am and the lunch menu at 9:00am. Approximately 25 tables would be transported from the school on Thursday at 5:30pm. Thill would bring the food to the shelter Friday evening, Ahlberg and Maxwell offered to help. The Casino will donate all the food and bars, Mandley stated that he would provide coffee and Friday said she would donate plates.

Chamber Parade: Schradle reported that the buttons are ready; they decided not to number them, the parade route was extended one block. The committee considered the possibility of distributing coupons to parade attendants throughout the route. She also shared who was discussed to be this year's grand marshal.

Highway Clean-Up: Those available to help with clean-up met at C&M Liquidators on Wednesday, April 22nd, at 1:00pm, and worked with the students and other Lions Club members along the Canyon Road.

First Responders' CPR Class: Training was held on April 23rd at Stop Inn. There was a very low turnout but those that attended found it beneficial. There was discussion to hold training in the fall when employers and staff may be available to attend.

WI Colorfest Weekend: Scheduled for October 17th and 18th, the steering committee has been meeting and continues to coordinate the event. The main venue that the Chamber will participate is the "Uniquely Wisconsin Rendezvous" in the Village Park. It will consist of numerous vendors that are unique to Wisconsin and our region. More updates will be provided as the planning process continues.

BUSINESS ANNOUNCEMENTS/UPDATES:

Matye stating that her one year anniversary will be celebrated during the anniversary of their grand opening in June. Maxwell shared that the new Village Administrator, Gary Hanson, would start June 1st. Friday said that Cenex – Laker Country Sports would be celebrating their 17th anniversary.

OLD BUSINESS:

Community Garden: Maxwell described that there had been interest to have a community garden in the Village. Norton's Service Center is willing to permit the garden on their one acre along Industrial Avenue. The Garden Club offered to have soil samples tested. She stated that a coordinator for the project is needed. It was determined that equipment to work the soil would likely be donated by either a business or individual.

NEW BUSINESS:

Spring Market Day Advertising: There was discussion of the advertising cost and areas in which to cover with the Yellow Paper. It was moved by Norton and seconded by Schradle to advertise the market in the *Turtle Lake Times* and in the Yellow Paper, *Tri-County North* and *Wild Rivers South*.

Spring Market Day Drawings: The slips for the drawings are available. The Chamber Bucks drawing would be held at 1:30pm with three prizes, one \$50 and two \$25 worth of Chamber Bucks. Other drawings would be for those items donated by businesses.

West Cap Auction Basket: Business gave donated items to Ahlberg to include in the basket. Previously, there was discussion to include Chamber Bucks in the basket. It was moved by Friday and seconded by Thill to include \$20 worth of Chamber Bucks in the West Cap basket set for auction on May 16th during their benefit.

Business Expo at Casino: The theme is "Sizzlin' 17" and will be held on May 11th. Members discussed who would attend. It was mentioned that the business community is very grateful that the Casino offers such a professional and well orchestrated expo and that they first offer booth space to local businesses.

Membership Dues: There was discussion whether or not to raise membership fees. It was moved by Norton and seconded by Dunlop to change the 2009 – 2010 membership dues to \$30 by June 15th and \$35 for those received after July 1st for those with less than 50 employees.

FUTURE BUSINESS:

Maxwell suggested the Chamber consider participating in the 3/50 Project which is an initiative to encourage consumers to shop locally to keep their local economy alive. She continued to explain how it began and encouraged members to visit the website for more information. She added that Halco Press would be willing to help promote this initiative in the *Times*. It was moved by Thill and seconded by Norton to have the Chamber participate in the 3/50 Project. Maxwell stated that she would email the link to all members and interested businesses were to contact her.

Matye provided an update on Stop Inn events and promotions. Teresa Meade, Assured Publishing, presented that an editorial will be included in *Action* magazine in July. Turtle Lake will be the featured topic in the issue and she explained the advertising opportunity and prices of various ads. She would email Danielle with the details which will be sent out to all members.

NEXT MEETING: The next meeting would be on Wednesday, June 3rd, at 5:30pm at the Stop Inn.

ADJOURNMENT: It was moved by Mandley and seconded by Boese to adjourn at 7:16pm.

Prepared by:

Danielle Maxwell
TLACC Secretary