

TURTLE LAKE AREA CHAMBER OF COMMERCE
MEETING MINUTES
JUNE 3RD, 2009

Chamber President Pam Matye called the meeting to order at 5:30p.m. on Wednesday, June 3rd, 2009 at the Stop Inn Restaurant, located at 1396 3-1/2 Street, Turtle Lake, Wisconsin.

Roll Call: Present: Pam Matye, Ken Ahlberg, Jane Schradle, Ken Mandley, Matt Gores, Wendy Boese, Chuck Dunlop, Gary Hanson – Village Administrator, and Danielle Maxwell.

Review of Agenda: The agenda was approved as presented. WI Colorfest Weekend was moved up on the agenda as Dunlop needed to leave early.

SECRETARY'S REPORT: Minutes were presented. It was moved by Mandley and seconded by Schradle to approve the Secretary's report and minutes as presented. Motion Carried.

TREASURER'S REPORT: Beginning of the month balance of \$2,791.40 and end of the month at \$2,814.55. Ahlberg reported that membership dues were mailed out and distributed a new member list, discount of \$5 off membership fee if paid by June 30th, and that May had \$100 in Chamber Bucks redemption. It was moved by Maxwell and seconded by Boese to approve the Treasurer's report as presented. Motion Carried.

COMMITTEE REPORTS:

Spring Market Day: The group discussed the poor weather and turn out of the Spring Market Day. Some outdoor vendors left early and not much money was made on food sales. It was determined that outdoor vendor spaces should be 14 feet in width versus 12 feet. It was commented that the spaces were very well defined and vendors could find their location with ease. Matye noted that she will not be able to schedule vendors next year.

Chamber Parade: Schradle reported that the buttons are available at \$1 each. She explained that there is a slight adjustment in the parade route and that they arranged for one satellite toilet. The Kids' Parade will begin at the American Legion. Nick and Donna Cordes accepted to be this year's Grand Marshall. There was discussion regarding the local school band and visiting bands to march in the parade. It was stated that most bands are paid a substantial sum for each parade. The Hunt for the Golden Turtle will be held again and the prize is \$100 in Chamber Bucks with a button and \$50 in Chamber Bucks without a button.

BUSINESS ANNOUNCEMENTS/UPDATES:

Matye informed the group that the Stop Inn is constructing a patio area with games and the one year anniversary will be celebrated when it is complete. Gary Hanson was introduced as the Village's new administrator. Maxwell explained that the Community Garden idea was mentioned by numerous people and the space, equipment and labor is available to get it started; however, there needs to be someone to step forward to coordinate the project. It was determined that the garden should be discussed again in January.

OLD BUSINESS:

WI Colorfest Weekend: Dunlop reported to the group of the progress and current status of the project. He requested seed money from the Chamber just as what was requested of the Lions Club at their last meeting. He also requested that the Chamber's post office box be used as the mailing

address. It was moved by Ahlberg and seconded by Matye to match the seed money in the amount of \$200 and permit the event to utilize the Chamber's postal address. Motion Carried.

Membership Dues: Dues were previously addressed during the Treasurer's Report.

NEW BUSINESS:

Chamber Parade: Previously addressed in Committee Reports.

The 3/50 Project: The initiative was discussed. It was determined that this item be tabled until more members have looked into the program. It was suggested by Ahlberg to have a few hundred copies available for distribution.

Chamber Picnic: It was moved by Schradle and seconded by Ahlberg for the Chamber picnic to be held at the Stop Inn Restaurant on August 5th, 2009. Motion Carried.

Action Magazine: Maxwell presented the June issue of *Action* and explained that Turtle Lake would be the featured community in the July issue which would allow a prime advertising opportunity. She noted that businesses should contact the Assured Publishing representative as referenced in the email that was sent to all members.

Proposed Martin Avenue Improvements: Maxwell explained that the Board will soon consider including or excluding improvements along Martin Avenue when the road is redone. There was some discussion. It was moved by Mandley and seconded by Schradle that the Chamber officially support sidewalk, curb, lighting, and signage along Martin Avenue and notify the Village Board of such support. Motion Carried. Mandley stated that he would write a letter to the Board on behalf of the Chamber with their support of improvements.

FUTURE BUSINESS: None.

NEXT MEETING: The next meeting would be on Wednesday, July 1st, at 5:30pm at the Stop Inn.

ADJOURNMENT: It was moved by Schradle and seconded by Ahlberg to adjourn at 6:39pm.

Prepared by:

Danielle Maxwell
TLACC Secretary