

TURTLE LAKE AREA CHAMBER OF COMMERCE
MEETING MINUTES
SEPTEMBER 2ND, 2009

Chamber President Pam Matye called the meeting to order at 6:32p.m. on Wednesday, September 2nd, 2009 at the Stop Inn Restaurant, located at 1396 3-1/2 Street, Turtle Lake, Wisconsin.

Roll Call: Present: Pam Matye, Wendy Boese, Chuck Dunlop, Gary Hanson, Ken Ahlberg, Trudy Stachowiak and Danielle Maxwell. Absent: Penne Thill and Norton.

Review of Agenda: The agenda was approved as presented.

SECRETARY'S REPORT: Minutes were presented. It was moved by Boese and seconded by Ahlberg to approve the Secretary's report and minutes as presented. Motion Carried.

TREASURER'S REPORT: The current balance of \$3,778.90. Ahlberg reported that there were a few Chamber Bucks redeemed from non-Chamber members. Ahlberg distributed a listing of current members, noting late renewals; he stated that he would also give the bank the list to eliminate the issue with Chamber Bucks. It was moved by Dunlop and seconded by Boese to approve the Treasurer's report as presented. Motion Carried.

COMMITTEE REPORTS:

WI Colorfest Weekend: Dunlop reported despite good remarks from vendors there has only been a few vendors that registered for the Energy Show to be held during Colorfest.

BUSINESS ANNOUNCEMENTS/UPDATES:

Chibardun is now Mosaic Telecom, offering phone, cable and cellular in a larger area. CenturyTel is now CenturyLink. And Tri-County Implement is now Frontier Ag and Turf.

OLD BUSINESS: None.

NEW BUSINESS:

WI Colorfest Weekend: Dunlop and Maxwell reviewed the current status of the event and that the sub-committee would be meeting shortly to discuss advertising and details of the event. The group will then create a list of needs for volunteers to accept positions. Hanson expressed that he would be willing to help during the event.

Annual Meeting & Dinner: There was discussion of what was previously determined for 2009 but that the business in which the meeting and dinner would be held has not renewed their membership. It was moved by Dunlop and seconded by Hanson to hold the 2009 Chamber Annual Meeting and Dinner at the St. Croix Casino on November 19th, 2009. Motion Carried.

Chamber Membership: There was discussion of past remarks regarding offering incentives to current members to solicit new members. Ahlberg described the concept of having a membership drive in the spring each year. It was determined that the Chamber could do more as a whole to encourage membership and renewals and that there is a need for a membership committee. It was also determined that there is not need for an incentive program.

Friends of the Library: Hanson described the grant process and status of the library expansion. Ahlberg shared on the history of the project. Trudy Stachowiak said that the first meeting of this

new organization would be September 9th and requested that the Chamber appoint a member to represent them in this group. She further elaborated on the Friends of the Library and their basic plan and intentions to raise funds for the new library project. Dunlop shared that the school has a vacant wing that could potentially be utilized. There was a consensus amongst the group that they would like to help the Friends of the Library and that Ken Ahlberg would be the Chamber representative.

FUTURE BUSINESS: None.

NEXT MEETING: The next meeting would be on Wednesday, October 7th, at 5:30pm at the Stop Inn Restaurant.

ADJOURNMENT: It was moved by Matye and seconded by Boese to adjourn the meeting at 6:47p.m.

Prepared by:

Danielle Maxwell
TLACC Secretary