

MINUTES

Turtle Lake Chamber of Commerce

February Meeting

February 3, 2010
12:00 p.m. – 1:00 p.m.
Lake Country Pizza

Meeting called by Kenneth Mandley

Introduction	The meeting was called to order at 12:06pm by President Ken Mandley. Those in attendance were Jane Schradle, Ken Keppers, Lisa Becker, Turner Reaney, Dave & Denise Slack, Dawn Norton, Ken Mandley, Pat Wick, and Danielle Maxwell.	President
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Reading of Minutes	The minutes of the January 6 th meeting were distributed. It was moved by Norton and seconded by Reaney to approve the minutes as presented. Motion Carried.	Secretary
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Financial Report	Schradle reported that the beginning month balance of \$550.51 and \$3,000 in the savings account. One membership was just received at \$35; there were no disbursements or receipts for the month of January. Chamber Bucks report was presented noting that \$1,800 worth of Bucks have yet to be redeemed. There was discussion as to promoting the use of Bucks and businesses advertising that they accept Chamber Bucks. It was moved by Norton and seconded by Wick to approve the Treasurer's Report as corrected. Motion Carried.	Treasurer
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Committee Reports Easter Coloring Contest Spring Market Day	The Easter Coloring Contest was discussed; participating businesses to sponsor the pictures were Cenex – Laker Country Sports, Bank of Turtle Lake, and Norton's Service Center/Grace Community Church. The pictures would be in the March 4 th issue of <i>The Times</i> with a entry deadline of March 19 th . A photo would be taken prior to Easter with the winners. 1 st Place Prize will be awarded \$10 in Chamber Bucks and 2 nd Place \$5 in Chamber Bucks.	
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Spring Market Day will be held May 22nd, the Saturday prior to Memorial Day weekend. And advertisement for vendors will be placed soon by Maxwell and Schradle. It was discussed that there is a possibility that food may not be sold by the Chamber. It was also discussed of how businesses could incorporate specials, promotions, and/or sidewalk sales during the Market to keep the continuity of the event throughout Turtle Lake as a community-wide event. It was noted by Maxwell that the TL Farmers Market Association plans to include a Farmers Day during the event.

Old Business

Parade
Uniquely Wisconsin
Chamber Christmas -
Chili Feed with Santa

It was determined that a small committee would be necessary to continue the community parade during the Turtle Lake Fair. There was some discussion to change the route and line-up location.

Wisconsin Colorfest Weekend was discussed and it was noted that the Lions Club chose to host their Pitchfork Fondue earlier in the month of October. There was brief discussion regarding Uniquely Wisconsin and the success of the event on Saturday and interest of businesses to participate again this year; it was determined that the Chamber may host the event in conjunction with the Pitchfork Fondue to maximize on attendance.

A request was made for interested parties contact Ken Mandley or a member of the Executive Committee to assist on a committee for the Chili Feed. There was no further discussion.

**Announcements:
Chamber/Business
Updates**

Maxwell offered that anyone interested in attending a branding session hosted by Momentum West and held at the Barron County Economic Development Department should contact Director Dave Miller; the session will focus on Barron, Polk and Rusk Counties to be branded according to their characteristics and then implemented in promotion of the ten county organization, "Momentum West."

It was noted that Warren "Chuck" Hodge plans to buy back Budget Home & Auto and that Golden Pawn sold to Keith Duffee where he plans to operate his construction business.

It was mentioned that Pam Matye has a buyer for Stop Inn; the status of the bakery was also discussed briefly.

Mandley shared that he and a small group would be heading to Haiti to assist with the aftermath of the earthquake as their original mission was delayed due the catastrophe.

Round Table

There was discussion of what businesses have been doing recently and how they can work together. There was discussion regarding a newspaper article to feature a different business each week and to educate the public as to the benefits and impact of shopping local. There was further discussion as to the article concept, possible cost associated with such a feature and a special Chamber section for ad space.

Adjournment

The next meeting of the Chamber will be March 3rd, at 12:00pm, located at Lake Country Pizza with special guest Barb Fuller, Marketing Consultant. It was declared by Mandley that the meeting of the Turtle Lake Chamber of Commerce adjourns at 1:04p.m.

President
