

# MINUTES

## Turtle Lake Chamber of Commerce

### January Meeting

January 6, 2010

12:00 p.m. – 1:00 p.m.

Lake Country Pizza

Meeting called by Kenneth Mandley

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<b>Introduction</b>	The meeting was called to order at 12:06pm by President Ken Mandley. Those in attendance were Gary Hanson, Chuck Dunlop, Matt Gores, Jane Schradle, Turner & Patty, Wendy Boese, Dawn Norton, Ken Mandley, Pat Wick, Bob Orf, Steve Orf, Pam Riemer, and Danielle Maxwell.	President
<b>Reading of Minutes</b>	The minutes of the November 4 <sup>th</sup> meeting were distributed. It was moved by Norton and seconded by Boese to approve the minutes as presented. Motion Carried.	Secretary
<b>Financial Report</b>	Schradle reported that the beginning month balance of \$4,038.90, a transfer of \$3,000 was made to the new savings account. Two corrections were made to the printed reports that the sleigh rides were donated by Mosaic Telecom and that \$211.94 should be added to the checking account balance of \$338.57. It was noted that the Chamber is in good standing with funds in savings and a beginning month balance of \$550.51. Schradle presented the Annual Summary Income and Expenses for Chamber events. Chamber Bucks were explained to new attendees and it was suggested to utilize the funds of unredeemed Chamber Bucks for promotions as previously approved. It was moved by Norton and seconded by Boese to approve the Treasurer's Report as corrected. Motion Carried.	Treasurer
<b>Discussion of 2010 Events</b> Easter Coloring Contest Spring Market Day Parade Uniquely Wisconsin Chili Feed/Santa	Mandley addressed the current events of the Chamber and members discussed the merit of each event as it applies to the mission of the Chamber and businesses. The Easter Coloring Contest was noted to be a low key event with little involvement from the full Chamber. It was noted that Laker Country Sports would like to participate as a sponsor in 2010. Ken Mandley volunteered to coordinate the effort. (Open)  The Spring Market Day was discussed and question was raised at how the event helps businesses. There was recommendation for businesses to host a sidewalk sale and/or a Market Day special that would be offered for a limited time during the Market week or weekend. Schradle offered to coordinate the event if someone else would coordinate the Parade. Hanson said that he would help	President

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Schradle with the Market planning. (Open)

The Parade was discussed and it was determined that a decision would be made in the coming months of whether or not to host the parade and who would chair and be members of the committee. (Open)

Uniquely Wisconsin, an event during WI Colorfest Weekend, was discussed. Dunlop reviewed the event and provided finance report of the event as a whole and described the history of the event and collaboration between the Lions and Chamber. It was determined that the group has time to determine participation and hosting of the event again in 2010 later in the year. (Open)

The Chamber Christmas – Chili Feed with Santa was discussed and it was determined that the event turns a profit due to donations. It was also noted that there was a lack of involvement with the Holiday Promotion as in past years. There is currently no committee for the event and it was asked of the group who would like to head a committee so that the event may continue. (Open)

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**Discussion of  
Future Monthly  
Meetings**

It was briefly discussed that the Chamber meetings would likely be held during the lunch hour and that locations may alternate between businesses.

President

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**Announcements**

Dunlop reported on a new event that would be in Turtle Lake during the Turtle Lake Inter-County Fair on July 12, 2010. A bike tour of 400-500 participants will be staying in town on Sunday and Monday morning. The school will house the bicyclists to camp, shower, and provide meals courtesy of the Lions Club. The Lions and School are working together to host the event.

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**Adjournment**

It was declared by Mandley that the meeting of the Turtle Lake Chamber of Commerce adjourns at 1:04p.m.

President

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